GO SOCIAL.
CREATE A TRANSPARENT WORK CULTURE.

Ever imagined a pro-active, congenial and constructive work environment that brings out the very best in employees? Ever been in a workplace that breaks down inhibitions among employees and enables free knowledge sharing and open discussions? Ever been to a workplace where structured conversations lead to meaningful insights?

The doors of transparency, flexibility & productivity are opening. The flexibility of creating virtual groups, a single platform where employees can express themselves, find like-minded employees, share knowledge and work together for enhanced performance and increased productivity, is slowly emerging. Make way for the all-encompassing, single business collaboration platform - Social Connect - where people can work together to solve common problems and achieve common goals. The result is enhanced satisfaction levels and positive business outcomes!

Employees can share articles, create blogs, invite discussion groups, build wikis, share videos and so on.

adrenalin ™

CONNECT, COMMUNICATE AND COLLABORATE WITH **SOCIAL CONNECT**

Social Connect, the first-of-its-kind enterprise social and collaboration platform, is the new way to work. Social Connect allows employees to share knowledge with peers, create discussions and streamline organizational goals on a single, most engaging social platform. Social Connect allows employees to connect, communicate and collaborate by breaking location barriers.
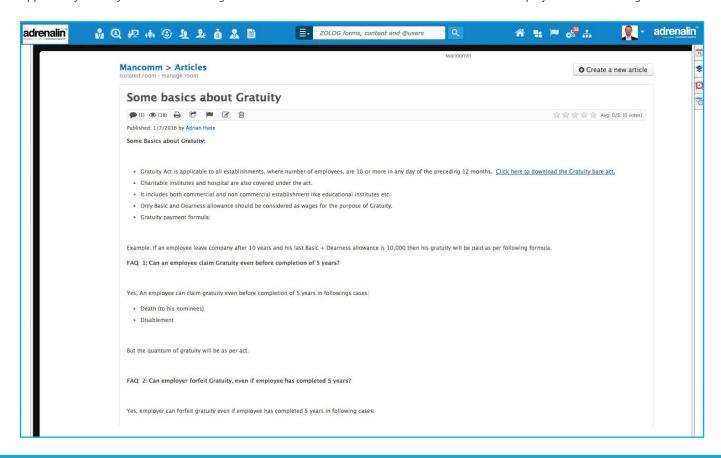
Now, employees can share articles, create blogs, invite discussion groups, build wikis, share videos and so on. Social Connect also facilitates creation of project or team or department room, allowing sharing of common information among like-minded people.
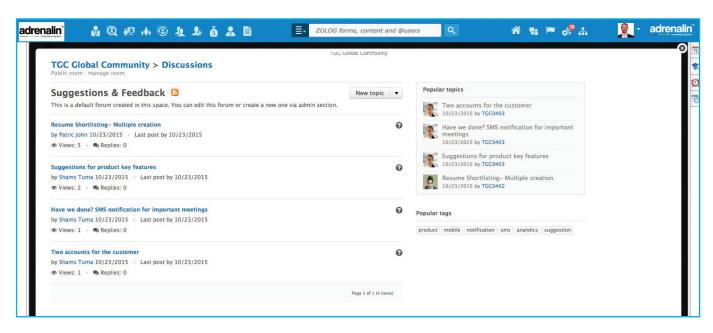
▶ PUT YOUR HEADS TOGETHER - IDEATE

Social Connect as a Social collaboration Tool provides a platform to the employees where they can voice their ideas. Employees can create, edit and share ideas with the help of collaboration features like articles. Ideas when made social, receive comments and likes from subordinates, peers and seniors from multiple departments. This creates a culture of excellence where constructive discussions are encouraged to identify and promote ideas which are in alignment with the organizational goals. Social Connect thus provides equal opportunity to every individual in the organization to voice their ideas and receive feedback from employees across the organization.

▶ QUESTION THE ANSWERS - LEARN

Social Connect allows social build-up of organization standards by enabling easy learning. An in-built area called 'Discussions' enables members to post questions or topics and get immediate response from peers and seniors. This process of continuous self-development not only reduces training cost and allows members to learn and leverage knowledge expertise within the organization, it also gradually builds the organization's knowledge database which is easily accessible. Moreover, Social Connect also enables employees to synchronize with knowledge experts from the field.
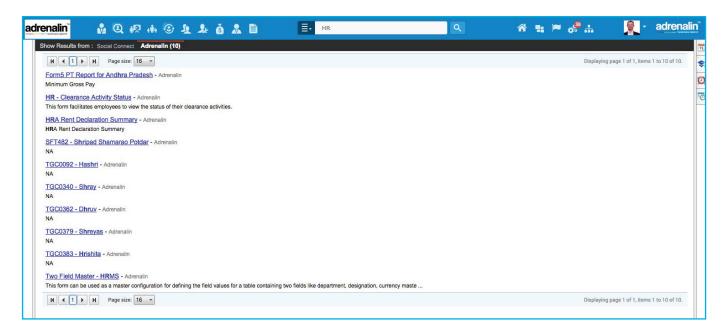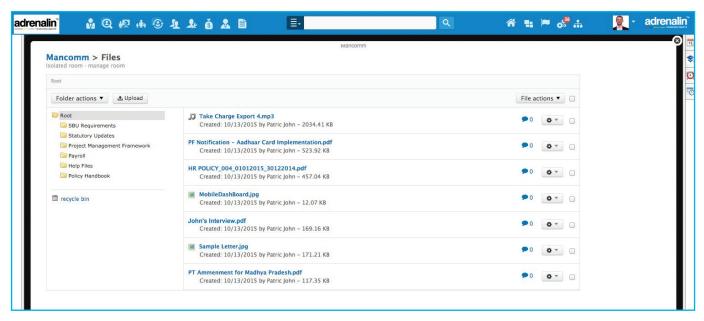
▶ FIND WHAT YOU WANT - SEARCH

Social Connect uses a high performance enterprise level search engine which quickly scans all content across all spaces/groups to which one has access to. Everything is just a click away. The search remembers everything, so you don't have to. It is super smart, because it knows what you are allowed to find and helps you find it, instantly. With Social Connect it is now easier to search and filter relevant content within your community. Finding people, documents and knowledge based articles now become effortless with Social Connect. You can now make better decisions because everything is organized in context and easy to find.

▶ SPREAD THE KNOWLEDGE - SHARE

Publish, share, and collaborate on content like never before. Empower your employees to innovate and improve productivity, accelerate engagement, and encourage meaningful contributions.With Social Connect, one can now upload files, share them with the employees, and access uploaded files anywhere and everywhere. Files once uploaded become collaborative when employees add comments, like the article and rate them. With Social Connect's File Management feature one can upload important documents and these documents will be viewable only by those members as specified by the security permissions. You can also view the history of each file, so that you can roll back to the previous versions if you need.
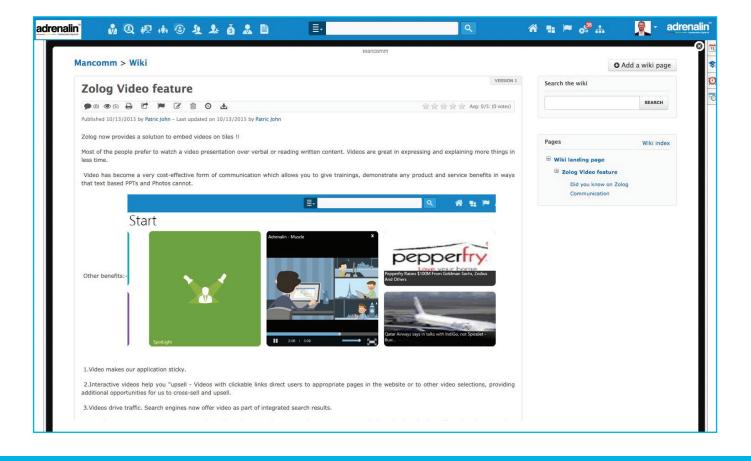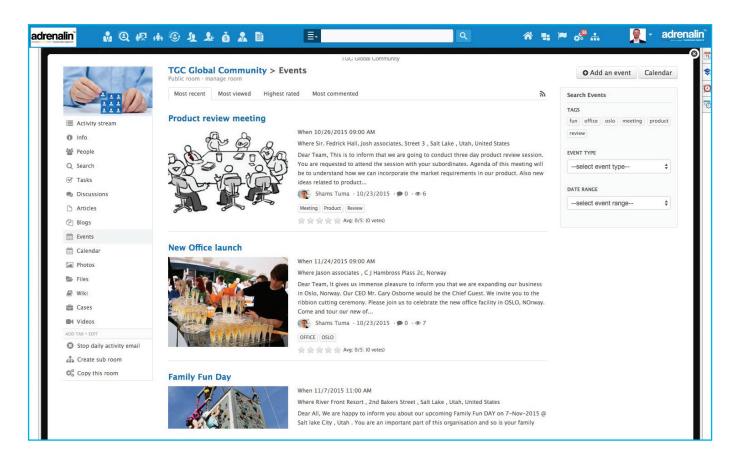
▶ COLLABORATE FOR RESULTS - ACT

Information keeps changing as research progresses. How does one ensure that the information is kept safe and up-to-date as newer information is introduced into the system? This is where Social Connect comes in. With a collaboration documentation component called Wikis, information can be edited and added onto by seniors and peers, creating up-to-date information of every archive. Social Connect lets you build a knowledge repository whereby knowledge resides in the organization for future reference. And this knowledge does not go out with the people.

▶ STEAL THE SHOW - ORGANIZE

Large companies often face challenges while organizing multiple events such as annual functions, seminars and guest visits, and so on. How can one possibly send out event details and maintain guest lists? This is solved by Social Connect's built-in Event Management console, which not only allows organizers to host events but also manages their RSVPs. Guess what? you can also add pictures and videos of the event to generate curiosity amongst the targeted audience. Social Connect's search would let you filter and sort on tags, keywords, location,categories and date.
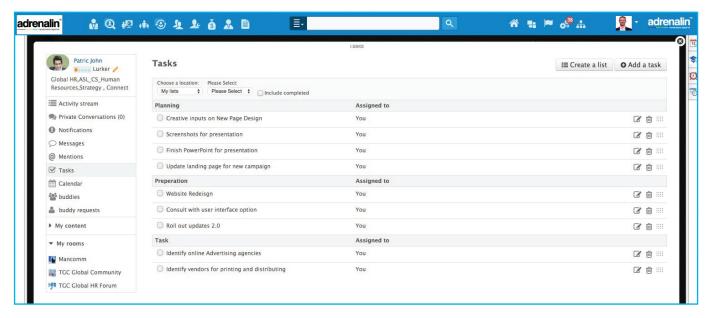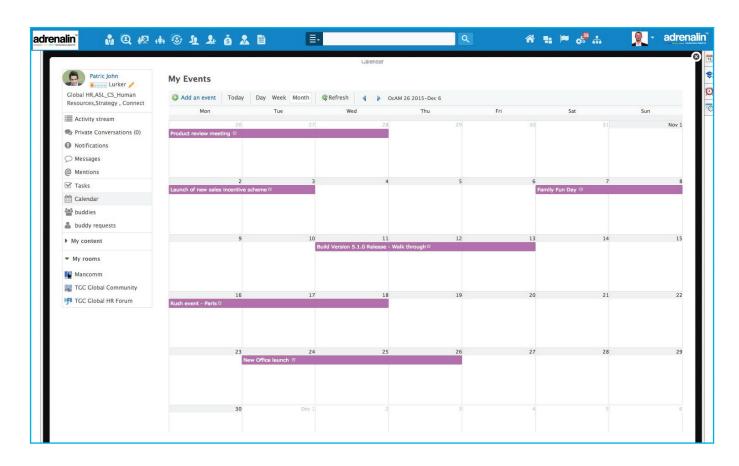
GET DOWN TO BUSINESS - PRIORITIZE

Various projects and assignments demand peers to be scattered across a set of responsibilities that need to be accomplished. It is but human for someone to forget or get confused. But not with Social Connect's Task Manager Widget - that can be used to arrange in priority and manage both common as well as personal tasks. Task manager is a great tool to manage time lines of different projects and to make sure each project is completed on time. In order to organize the task, you have to create a list, add tasks in the created list, and select the due date. Once the tasks are created, order them in sequence and as the tasks are completed you can check them off your list.

▶ MEET THE DEADLINES - **PLAN**

Employees struggle to manage multiple clients, deadlines, meetings, seminars, events, etc. Maintaining separate plans could end up being a laborious process. How can planning be made easier, then? Social Connect has a built-in calendar for each user as well as each space/group. Employees can make note of all important dates so that they never forget them. Also, all events marked as 'Attending' are automatically added to the individual's calendar.
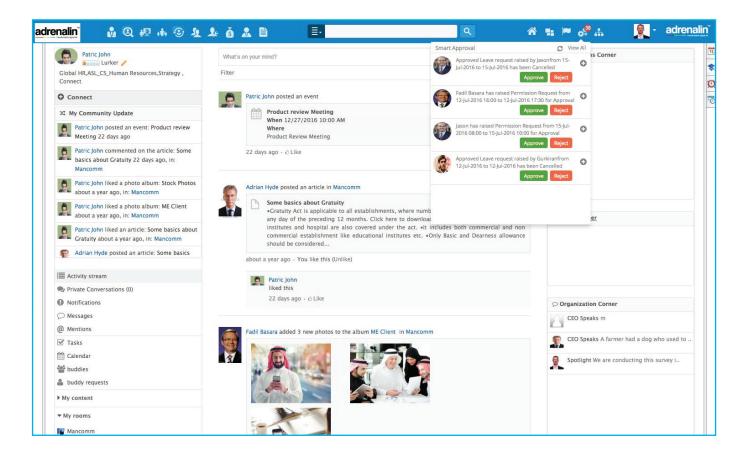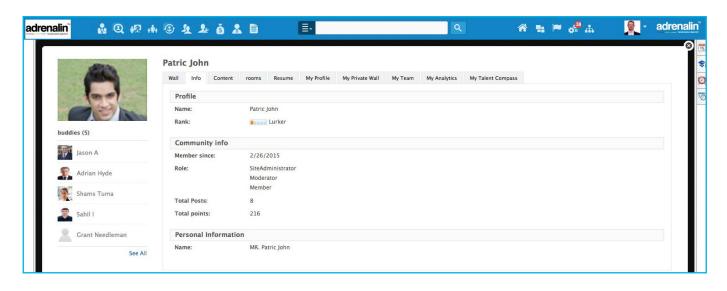
▶ STAY ON THE SAME PAGE - SYNC

It is but imperative for all employees in the organization to be on the same page. How does one keep them in sync, without having to spam them with irrelevant information? Notifications is a smart feature which knows what you need to act upon before you do. It is deftly designed to provide you access to the things that are all about you, it helps by informing what you need to act upon next.
Now you do not need to invest time in finding information related to you, notification helps save your crucial time which you can invest in tasks which are of high importance.

EMBRACE THE NEW - ENGAGE

The biggest task at hand is to "drive" your employees towards a new and cutting-edge platform and to ensure that they use the new platform to earn regular appreciation and rewards. Every time employees interact with Social Connect (like post a discussion topic or blog post, upload files, write wikis, answer questions etc.,), they will be awarded points. Social Connect, thus ensures that employees keep contributing to the system.

THE NEW WAY TO WORK

- Every new employee is welcomed at the time of Joining on Social Connect
- Organizational level communication like, CEO Speaks and Spotlight is shared through Organizational Corner
- Employees share their ideas/information through Knowledge Circles
- Celebrations Corner displays employees celebrating birthdays, wedding anniversaries and career anniversaries
- Initiate private conversations with one or more employees/groups with My Private wall feature in Social Connect. It allows users to have offline conversation with a particular user/group of users
- The chat feature allows members to connect instantly on Social Connect platform
- Be smart, prioritize your work with the task manager. Know what task is assigned, to whom it is assigned and when it is supposed to be completed
- Cases, the feature in Social Connect displays the queries posted. It also allows the users to post the solution for the queries.

GO SOCIAL ANYTIME, ANYWHERE

Get notified, view and respond. Remain updated on team activities and announcements. Post, approve and learn on the go.
Be prepared with customer history before a meeting. All on the go!

With Social Connect	Without Social Connect
Establish a congenial, constructive work environment that brings out the very best in employees	Difficult to get employee information like their skills, experience and personal information at one place.
Speed up the resolution of problems and the identification of opportunities – essentially leveraging collective knowledge, experience and skills	Knowledge remains a constraint to individual members, due to little collaboration
Improve communication and collaboration among employees by providing access to work related documents and information on Social Connect experience and skills	Content discovery is poor as it is hard to find relevant content
Enhance workplace collaboration to business collaboration	Heavy use of emails causes data/knowledge redundancy and mis-management of information
Break the information silos	Information exist in silos
Enable employees to manage both personal and delegated tasks	Managing tasks in an organized way for multiple projects consumes lot of time and effort
Stay ahead the learning curve by accessing information from Knowledge Circles.	Important time which could have been invested in completing crucial projects is often wasted in searching and completing transactional tasks
Interactivity: Promote dialogue between senior management and employees	Difficult to get feedback from employees
Employee recognition across organization is quicker with Social Connect	Employee recognition is limited to performance appraisals once a year

SOCIAL CONNECT – THE WAY AHEAD

Social Connect creates a bridge among employees working in organization. It allows everyone to express themselves. Social Connect enables organizations to link people conversations into business conversations and to enhance from workplace collaboration to business collaboration. It is only on Social Connect, structured conversations lead to meaningful insights that can be very well be used for positive business outcomes.