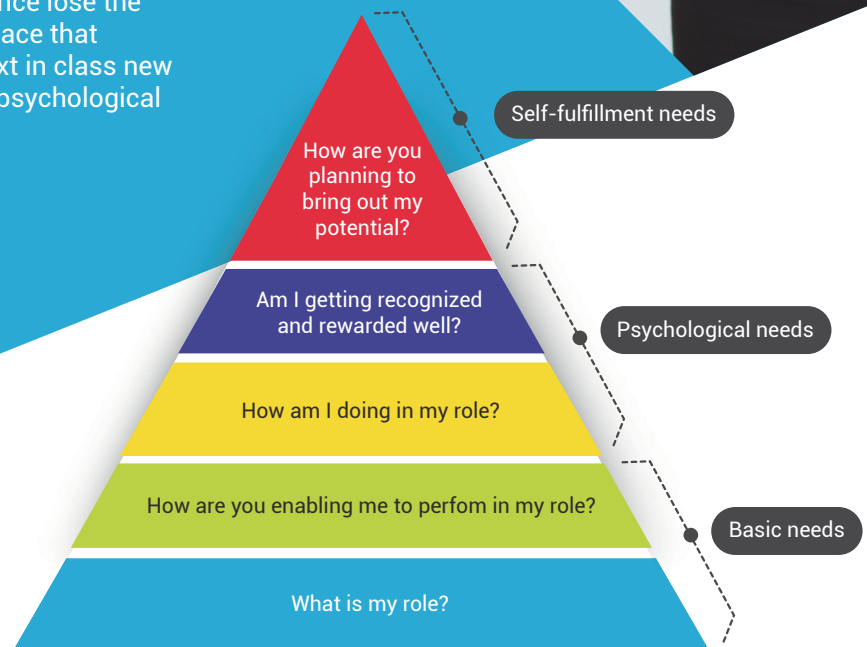


# A little recognition is all it takes for talent to bloom

## Adrenalin Social Recognition

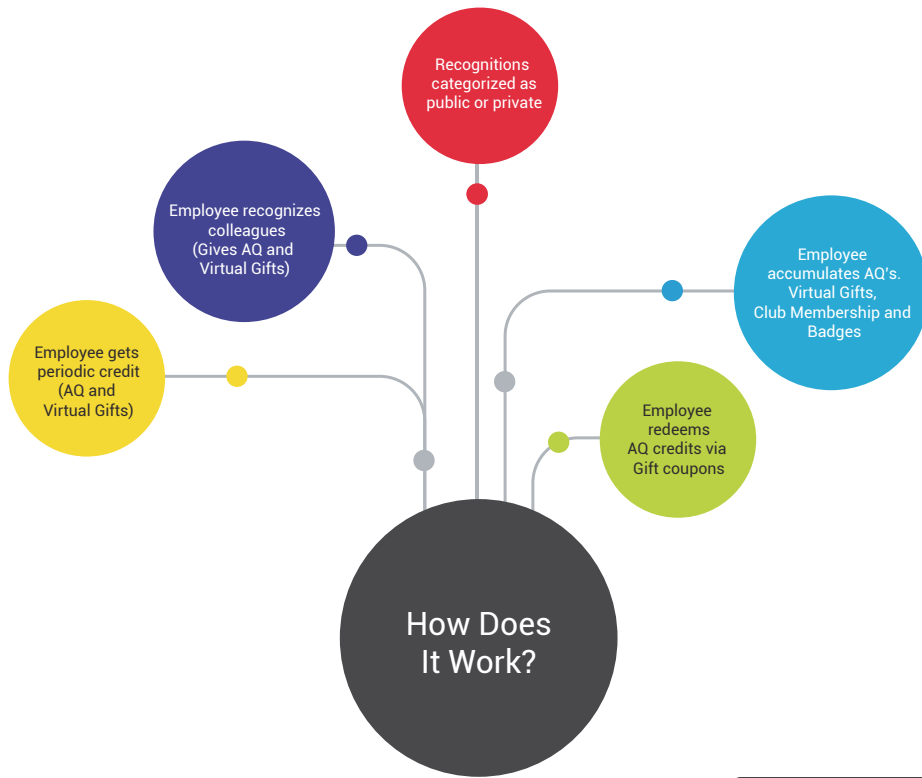
There is a common mantra in management that says 'Praise publicly, criticize privately'. Recognition is the best and easiest strategy to engage your team. Our own research has shown that public praise from peers is even more powerful than public praise from a Manager! Every employee joins the organization with certain basic expectations; when this is customized and mapped to Maslow's Human hierarchy of needs, this is how the pyramid looks.

Beyond the basic needs, there is always an element of Psychological need that an employee requires to stay motivated and perform. Many organizations fail to keep their employees motivated and hence lose the confidence of employees. It is in this space that Adrenalin steps in and brings out its next in class new generation module, that addresses the psychological needs of the employees.



**adrenalin**<sup>TM</sup>  
Transformative Digital HR

Adrenalin makes recognition simple, social, effective and affordable through its Virtual rewards and AQ (Adrenalin Quotient) Credit system. Sending a quick congratulatory note to fellow employees is simple and easy to do, but has a profound impact on motivation and morale. You can send virtual rewards or AQ credit points to more than one employee at once, congratulate the entire team or department, and attach a photo, all with a few clicks.

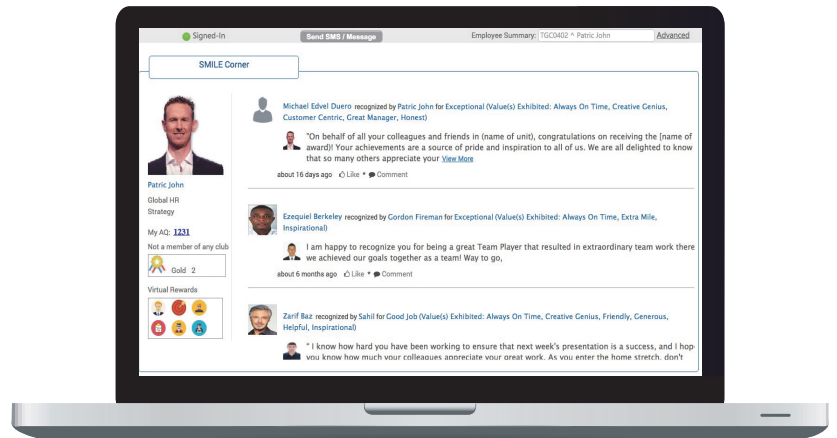


Some of the occasions to recognize employees are mentioned below:

- Does the job well
- Finishes a project on time
- Does something that is clearly in line with corporate values
- Goes beyond the call of duty
- Shows integrity
- Shows expertise in specific skills
- Welcoming to the organization with a surprise
- Service anniversaries
- Team/Unit/Organization achievement
- Life events

## Adrenalin Social Recognition – What it does?

- Makes it easier to acknowledge employee contributions and for peers to praise them publicly. In addition, Managers can also appreciate the contributions made by their team members
- Maintains positive energy and inspires employees by displaying the recognition received on the employee's wall and creates visibility
- The employees and their Managers get a notification of any recognition received
- Employees can take advantage of their reward points (AQ & Virtual reward points) to earn badges
- Be a part of Elite Club by earning continuous credits
- Redeem earned AQ reward points for gifts or cash rewards
- Compare and analyse top performers by categorising them as employee name, team, or organization
- Foster Value Champions by linking recognition with company values and enhancing corporate culture



### How does it benefit an organization?

- Better levels of trust between employees and management
- Increased productivity
- Recognition inspires the employees towards better teamwork
- Happy employees take better care of your customers, ensuring better customer satisfaction scores
- Engaged employees seldom leave their organizations—lower attrition rate
- Negative effects such as absenteeism and stress have less impact on inspired employees

Adrenalin eSystems Limited

Corporate Address: 6th Floor, Next Level Buildings, Intellect Design Arena, East Wing, Plot No.3/G3, Sipcot IT Park, Siruseri, Chennai- 600 130, Tamil Nadu, India.

T: 044 3988 2345 F: 044 4214 5722 info@myadrenalin.com | www.myadrenalin.com

Sales Offices: Bengaluru • Chennai • Gurgaon • Kolkata • Mumbai • Dubai • Kuala Lumpur • Philippines • Singapore • USA

Worldwide Business Partners in: Africa • Asia Pacific • Europe • Middle East • USA

**adrenalin**<sup>TM</sup>  
Transformative Digital HR